



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,  
RISET, DAN TEKNOLOGI  
UNIVERSITAS JEMBER  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK

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Nomor : 3416/UN25.1.2/SP/2021 9 Juli 2021  
Lampiran : 10 lembar  
Hal : Undangan Presenter Makalah Seminar Internasional Pariwisata

Yth. : Bapak / Ibu Presenter Makalah  
Ditempat

Dengan hormat,

Pariwisata merupakan salah satu sektor yang sangat terdampak oleh pandemi Covid-19. Hampir sebagian besar bisnis pariwisata khususnya di Indonesia menjadi lumpuh. Sehubungan dengan itu Fakultas Ilmu Sosial dan Ilmu Politik Universitas Jember bermaksud menyelenggarakan Konferensi Internasional dengan tema ***“Rebuilding Tourism For The Future: Collaborative Innovation Strategies”***. Konferensi ini menyediakan platform bagi para intelektual dari berbagai bidang dan disiplin ilmu untuk mendiskusikan isu-isu terkini kepariwisataan, mencari solusi, bertukar dan berbagi pengetahuan dan hasil penelitian tentang semua aspek adaptasi dan kolaborasi kebangkitan sektor pariwisata.

Mengingat pentingnya acara ini, kami mohon berkenan hadir untuk menjadi paper presenter artikel pada konferensi yang akan kami laksanakan pada :

|               |                                                                                             |               |                          |
|---------------|---------------------------------------------------------------------------------------------|---------------|--------------------------|
| Hari, Tanggal | : Kamis, 12 Agustus 2021                                                                    | Hari, Tanggal | : Jumat, 13 Agustus 2021 |
| Pukul         | : 12.00 WIB - Selesai                                                                       | Pukul         | : 08.00 WIB - Selesai    |
| Acara         | : Konferensi                                                                                | Acara         | : Presentasi Makalah     |
| Meeting ID    | : 976 9082 4510                                                                             |               |                          |
| Link Zoom     | : <a href="https://unej-id.zoom.us/j/97690824510">https://unej-id.zoom.us/j/97690824510</a> |               |                          |

Demikian surat permohonan ini kami sampaikan, atas perhatian dan kerjasamanya kami ucapkan terima kasih.

Dekan FISIP  
  
Dr. Djoko Poernomo, M.Si  
NIP. 19600219198702100

## Daftar Presenter Makalah pada Seminar Internasional

### *“Rebuilding Tourism for the Future: Collaborative Innovation Strategies”*

| NO | NAMA                                                                                                        | JUDUL                                                                                                                                                                                | INSTITUSI                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|----|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | Daniel Dairu Djowa,<br>Monika Wutun,<br>Silvania S.E.Mandaru                                                | Strategi <i>Sustainable Tourism</i> Nihi Sumba<br>Resort Dalam Mempertahankan Citra Sebagai<br>Hotel Terbaik Dunia                                                                   | Universitas Nusa Cendana, Jalan<br>Adi Sucipto Penfui Kupang Nusa<br>Tenggara Timur Indonesia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 2. | Daryono1*,<br>Arwin Sanjaya2,<br>Ahmad Bintoro3,<br>Andini Febriyanti4,<br>Anita Proyogo5,<br>Mulia Rahmah6 | <i>Implementation of Collaborative Governance<br/>in Derawan Island Tourism Development in<br/>the Berau Regency Government.</i>                                                     | <ol style="list-style-type: none"> <li>1. <i>Public Administration<br/>Department, Faculty of Social<br/>and Political Sciences,<br/>Mulawarman University, Jl.<br/>Suryanata, Perum Bukit Pinang<br/>Raya, Blok G No 3, Kota<br/>Samarinda, Provinsi<br/>Kalimantan Timur, Indonesia</i></li> <li>2. <i>Business Administration<br/>Department, Faculty of Social<br/>and Political Sciences,<br/>Mulawarman University,<br/>Samarinda, East Kalimantan,<br/>Indonesia</i></li> <li>3. <i>Faculty of Fisheries and<br/>Marine Science, Mulawarman<br/>University, Desa Samuntai,<br/>Kecamatan Long Ikis,<br/>Kabupaten Paser, Provinsi<br/>Kalimantan Timur, Indonesia</i></li> <li>4. <i>Faculty of Mathematics and<br/>Natural Sciences, Mulawarman<br/>University, Desa Pait,<br/>Kecamatan Long Ikis,<br/>Kabupaten Paser, Provinsi<br/>Kalimantan Timur, Indonesia</i></li> <li>5. <i>Faculty of Economic and<br/>Business, Mulawarman<br/>University, Desa Sawit Jaya,<br/>Kecamatan Long Ikis,<br/>Kabupaten Paser, Provinsi<br/>Kalimantan Timur, Indonesia</i></li> <li>6. <i>Faculty of Cultural Studies,<br/>Mulawarman University, Desa<br/>Pait, Kecamatan Long Ikis,<br/>Kabupaten Paser, Provinsi<br/>Kalimantan Timur, Indonesia</i></li> </ol> |
| 3. | Lisa Adhrianti<br>Yuli Hartanto                                                                             | <i>Social Media Marketing In Efforts To Build<br/>Image For Visiting Decisions Of The<br/>Bengkulu Regional Tourism (Case Study On<br/>Pesona 88 Curup In Rejang Lebong Regency)</i> | FISIP Universitas Bengkulu,<br>Bengkulu, Jurusan Ilmu<br>Komunikasi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 4. | Nursalam,<br>Melkisedek N.B.C.<br>Neolaka                                                                   | Tantangan dan Strategi Pembangunan<br>Pariwisata Berkelanjutan Provinsi Nusa<br>Tenggara Timur                                                                                       | Dosen pada Prodi Ilmu<br>Administrasi Negara Fisip Undana                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 5. | Hendrik Toda,<br>Theny I. B. Kurniati Pah                                                                   | <i>Policies Supporting Collaboration In<br/>Tourism</i>                                                                                                                              | <i>Public Administration Study, Nusa<br/>Cendana University, Kupang,<br/>Indonesia</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 6. | Andy Alfatih                                                                                                | <i>Edu-tourism Program as A Policy for<br/>Tourism Sector Advancement</i>                                                                                                            | <i>The Faculty of Social and Political<br/>Sciences, Sriwijaya University</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 7. | Giyanto                                                                                                     | Analisis Tingkat Keberhasilan Pengelolaan<br>Objek Wisata (Studi Pada Objek Wisata<br>Pantai Watu Ulo Desa Sumberejo Kecamatan<br>Ambulu Kabupaten Jember)                           | Universitas Abdurachman Saleh<br>Situbondo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

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|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8.  | Nani Harlinda Nurdin,<br>Zulkarnain Hamson,<br>Nurmillah <sup>3</sup>                                                                                                                 | <i>Cross Sector Collaboration and Policy Recommendation : Implementation Tourism Policy In The Pandemic Era</i>                                      | Universitas Indonesia Timur, Jl. Rappocini Raya No. 171-216, Makassar, Sulawesi Selatan, Indonesia                                                           |
| 9.  | Arlan Alexzand Bessie                                                                                                                                                                 | Festival 3 Gunung Sebagai Terobosan Baru Pemerintah Kabupaten Lembata dalam Melakukan 'City Branding' Untuk Peningkatan Kualitas Pariwisata          | Universitas Nusa Cendana, Fakultas Ilmu Sosial & Ilmu Politik, Program Studi Ilmu Administrasi Bisnis, Kupang, Nusa Tenggara Timur, Indonesia                |
| 10. | Risma Niswaty,<br>Reski,<br>Sitti Hardiyanti Arhas,<br>Hajrah<br>Muh. Nasrullah                                                                                                       | <i>Analysis of Student Learning Activity During Online Learning Department of Office Automation and Governance at SMK Negeri 1 Makassar</i>          | Universitas Negeri Makassar                                                                                                                                  |
| 11. | Sitti Hardiyanti Arhas <sup>1</sup> ,<br>Riskawati <sup>2</sup> ,<br>Sirajudin Saleh <sup>3</sup> ,<br>Haedar Akib <sup>4</sup> ,<br>Suprianto <sup>5</sup>                           | <i>Discipline of the Planning and Cooperation Bureau of Makassar State University</i>                                                                | 1. <sup>1,2,3,4</sup> Universitas Negeri Makassar<br>2. <sup>5</sup> Universitas Borneo Tarakan                                                              |
| 12. | Jamaluddin <sup>1</sup> ,<br>Dian Anugrah <sup>2</sup> ,<br>Herlina Sakawati <sup>3</sup><br>Sitti Hardiyanti Arhas <sup>4</sup>                                                      | <i>Quality of Population Administration Management Services at the Makassar City Ujung Tanah Sub-District Office</i>                                 | Universitas Negeri Makassar                                                                                                                                  |
| 13. | Rudi Salam <sup>1</sup> ,<br>Sri Kurnia <sup>2</sup> ,<br>Haedar Akib <sup>3</sup> ,<br>Muh. Darwis <sup>4</sup> ,<br>Jamaluddin <sup>5</sup>                                         | <i>The Influence of Organizational Culture on the Discipline of Management in the Makassar City Muhammadiyah Student Association</i>                 | Universitas Negeri Makassar                                                                                                                                  |
| 14. | Muhammad Darwis <sup>1</sup> ,<br>Nahdha Aulya Lumaela <sup>2</sup> ,<br>Selfi Budi Helpiastuti <sup>3</sup> ,<br>Jamaluddin <sup>4</sup><br>Perwira Anshory<br>Simamora <sup>5</sup> | <i>Quality of Integrated Administrative Services at the Tamalate District Office, Makassar City</i>                                                  | 1. <sup>1,2,4</sup> Universitas Negeri Makassar<br>2. <sup>3</sup> Universitas Negeri Jember<br>3. <sup>5</sup> STAI-YAPNAS Jeneponto                        |
| 15. | Muh. Nasrullah <sup>1</sup> ,<br>Suprianto <sup>2</sup> ,<br>Eritrina <sup>3</sup> ,<br>Jamaluddin <sup>4</sup> ,<br>Rudi Salam <sup>5</sup>                                          | <i>Optimizing the Management of Facilities and Infrastructure for the PSDA Office UPTD Cempa, Pinrang Regency</i>                                    | 1. <sup>1,3,4,5</sup> Universitas Negeri Makassar<br>2. <sup>2</sup> Universitas Borneo Tarakan                                                              |
| 16. | Sirajuddin Saleh <sup>1</sup> ,<br>Nurul Adha <sup>2</sup> ,<br>Risma Niswaty <sup>3</sup> ,<br>Baharuddin <sup>4</sup> ,<br>Nasaruddin H <sup>5</sup>                                | <i>The Effect of Teacher Interpersonal Communication on Student Learning Motivation at SMAN 1 Enrekang</i>                                           | 1. <sup>1,2,3</sup> Universitas Negeri Makassar<br>2. <sup>4</sup> Universitas Muhammadiyah Sinjai<br>3. <sup>5</sup> STISIP 17-8-1945                       |
| 17. | Haedar Akib <sup>1</sup> ,<br>A.Panangngareng <sup>2</sup> ,<br>Risma Niswaty <sup>3</sup><br>Hartina Fattah <sup>4</sup> ,<br>Haerul <sup>5</sup>                                    | <i>Effectiveness of Archives Management Governance (Case Study on the 2019 Legislative Election Stage at the Bawaslu of South Sulawesi Province)</i> | 1. <sup>1,2,3</sup> Universitas Negeri Makassar, Makassar, Indonesia<br>2. <sup>4</sup> STAI-YAPNAS Jeneponto, Indonesia<br>3. <sup>5</sup> STISIP 17-8-1945 |
| 18. | Adi Soeprapto,<br>Eny Endah Pujiastuti,<br>Aninda                                                                                                                                     | <i>Tourist Storytelling Behavior and Factors Influenced it</i>                                                                                       | Department of Business Administration UPN Veteran Yogyakarta, Jl. Babarsari 2 Yogyakarta Indonesia                                                           |
| 19. | Eny Endah Pujiastuti,<br>Meilan Sugiarto,<br>Muhammad Hanif                                                                                                                           | <i>Heritage Tourism : Authenticity and Sustainability</i>                                                                                            | Jurusan Ilmu Administrasi Bisnis, FISIP, UPN "Veteran" Yogyakarta                                                                                            |
| 20. | Nungky Viana Feranita,<br>Neni Dwi Yulianita,<br>Habibatus Safa'ah,<br>Sri Handayani                                                                                                  | <i>The Development Strategy Of Puncak Badean Tourism During Covid-19 Pandemic</i>                                                                    | Sekolah Tinggi Ilmu Administrasi Pembangunan, Jl. Lumba-lumba No. 9 Jember Indonesia                                                                         |
| 21. | Rohim,<br>Dandi Madya Saputra,                                                                                                                                                        | <i>Bande Alit Beach: An Abandoned Paradise on Earth</i>                                                                                              | Sekolah Tinggi Ilmu Administrasi Pembangunan, Lumba-lumba road                                                                                               |

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|-----|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Dwi Widianoro<br>Ahmad Thoyibus Sifa'                                                                                          |                                                                                                                                                                                                  | No. 9 Jember, East Java, Indonesia.                                                                                                                                                                                                                                                                                                          |
| 22. | Rohim <sup>1*</sup> ,<br>M. Zaenul Muttaqin <sup>2</sup> ,<br>Asmuni <sup>3</sup><br>Fadillah Endah<br>Sunarsiyan <sup>4</sup> | <i>Multi-sector Collaboration: Success Stories of Tourism Village Development</i>                                                                                                                | <sup>1</sup> Sekolah Tinggi Ilmu Administrasi Pembangunan, Lumba-lumba road No. 9 Jember, East Java, Indonesia.<br><sup>2</sup> University of Cenderawasih, Jl. Kamp Wolker, Heram, Jayapura City, Papua, Indonesia<br><sup>3&amp;4</sup> Sekolah Tinggi Ilmu Administrasi Pembangunan, Lumba-lumba road No. 9 Jember, East Java, Indonesia. |
| 23. | Asmuni,<br>Risa Fitriyani,<br>Wulan Prihatin<br>Khoirotul Fitriya                                                              | <i>The Challenges of Village-Owned Enterprises Finding Identity and Developing a Village Tourism Business</i>                                                                                    | Sekolah Tinggi Ilmu Administrasi (STIA) Pembangunan Jember, Indonesia                                                                                                                                                                                                                                                                        |
| 24. | Achadyah Prabawati<br>Sinta Agustiningrum<br>Siti Rof'ah Agustin<br>Brian Suryananda<br>Pradiptha                              | <i>Sadeng Dance Icon With Cultural Stage Puger Cultural Assets – South Part - Jember District</i>                                                                                                | Sekolah Tinggi Ilmu Administrasi Pembangunan                                                                                                                                                                                                                                                                                                 |
| 25. | Poerwanto<br>Zakaria Lantang Sukirno                                                                                           | <i>New Normal Pariwisata menuju Society 5.0— A Super Smart Society</i>                                                                                                                           | Program Studi Ilmu Komunikasi FISIP Universitas Al Azhar Indonesia. Jakarta                                                                                                                                                                                                                                                                  |
| 26. | Selfi Budi Helpiastuti<br>Dina Suryawati<br>Fathur Farazi                                                                      | <i>Community-Based Tourism Planning In Jumerto Rafting Tourism In Jember Regency</i>                                                                                                             | State Administration Study Program, Department of Administrative Sciences, Faculty of Social and Political Sciences, University of Jember                                                                                                                                                                                                    |
| 27. | Wahyu Hdiayat<br>Farib <sup>1</sup> ,<br>Ishak Hasan <sup>2</sup> ,<br>Said Achmad Kabiru<br>Rafiie <sup>3</sup>               | Pertumbuhan Perekonomian Daerah Melalui Destinasi Ekowisata (Studi Kasus Kabupaten Aceh Jaya)                                                                                                    | <sup>1,2</sup> Fakultas Ekonomi, Fakultas<br><sup>3</sup> Ilmu Sosial dan Ilmu Politik, Universitas Teuku Umar                                                                                                                                                                                                                               |
| 28. | Hastho Joko Nur Utomo<br>Eny Endah Pujiastuti                                                                                  | <i>Spiritual Intelligence (SDM) Sebagai Strategi Recovery Desa Wisata Menuju Desa Wisata Berkelanjutan</i>                                                                                       | UPN"Veteran" Yogyakarta, Jl.Babarsari No.2, Sleman, Yogyakarta                                                                                                                                                                                                                                                                               |
| 29. | Hendrik Toda,<br>Theny I. B. Kurniati Pah                                                                                      | <i>Policies Supporting Collaboration In Tourism</i>                                                                                                                                              | <i>Public Administration Study, Nusa Cendana University, Kupang, Indonesia</i>                                                                                                                                                                                                                                                               |
| 30. | Rebecha Prananta                                                                                                               | Pemanfaatan <i>Creative Tourism</i> Sebagai Salah Satu Peluang Eksistensi Pariwisata Pada Masa Pandemi Covid-19 Di Desa Wisata Adat Osing Kemiren Kabupaten Banyuwangi                           | Prodi DIII UPW FISIP Universitas Jember                                                                                                                                                                                                                                                                                                      |
| 31. | Indra Perdana Wibisono<br>Dina Suryawati                                                                                       | <i>Collaborative Governance: Sebuah Jalan Menuju Pembangunan Pariwisata Berkelanjutan</i>                                                                                                        | Prodi DIII UPW FISIP Universitas Jember                                                                                                                                                                                                                                                                                                      |
| 32. | Rofiqi<br><br>Rebecha Prananta                                                                                                 | Potensial Wisata Desa Badean Menjadi Desa Wisata Berbasis Pariwisata Kreatif Dan Ekonomi Kreatif ( <i>Tourism And Creative Economy</i> ) Berkelanjutan                                           | Prodi DIII UPW FISIP Universitas Jember                                                                                                                                                                                                                                                                                                      |
| 33. | Agatha Adelvina<br>Marwadi                                                                                                     | Analisis Strategi Pengembangan Bisnis Di Daerah Wisata Bahari Hasan Maubesi Dan Pantai Motadikin Di Kabupaten Malaka                                                                             | Universitas Nusa Cendana, Nusa Tenggara Timur, Indonesia.                                                                                                                                                                                                                                                                                    |
| 34. | Basri bado <sup>1*</sup> ,<br>Hasniaty <sup>2</sup> ,<br>Abdi Sakti Walengka <sup>3</sup>                                      | Analisis Pengembangan Citra Pariwisata Melalui Strategi Pemasaran Pariwisata Dan Program Kepuasan Wisatawan Di Kabupaten Tana Toraja                                                             | <sup>1</sup> Universitas Negeri Makassar, Pettarani, Makassar Indonesia<br><sup>2</sup> Universitas Fajar<br><sup>3</sup> Universitas Kristen Tentena, Poso Sulawesi Tengah, Indonesia                                                                                                                                                       |
| 35. | Dina Suryawati;<br>Abul Haris Suryo<br>Negoro;<br>Citra Regita Intania                                                         | <i>Community Tourism Collaborative Governance (Ctcg): Sebuah Upaya Peningkatan Kesejahteraan Masyarakat Lokal (Studi Pada Kelompok Sadar Wisata Tanoker Kecamatan Ledokombo Kabupaten Jember</i> | Prodi Ilmu Administrasi Bisnis, FISIP, Universitas Jember                                                                                                                                                                                                                                                                                    |

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|-----|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
|     |                                                                                    | Jawa Timur)                                                                                                                                           |                                                                                 |
| 36. | Pandu Satriya Utama;<br>I Ketut Mastika<br>Panca Oktawirani<br>Pramesi Lokaprasida | <i>The Tourism Policy to Boost Empowerment<br/>Local Community by Developing of Cruise<br/>Industry in Probolinggo City, East Java,<br/>Indonesia</i> | Faculty of Social and Political<br>Sciences, University of Jember,<br>Indonesia |

## SUSUNAN JADWAL KEGIATAN

### Implementasi Kerjasama FISIP dengan Mitra Universitas Lain Melalui International Conference dengan Tema “*Rebuilding Tourism for the Future: Collaborative Innovation Strategies*”

Pada Tanggal 12 - 13 Agustus 2021, (*via Hybrid*) di Hotel Java Lotus, Jember, Jawa Timur

| Hari                              | Waktu (WIB) | Kegiatan                                                                                                                                                                                                                                   | Penanggungjawab |
|-----------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 1                                 | 2           | 3                                                                                                                                                                                                                                          | 4               |
| <b>Kamis,<br/>12 Agustus 2021</b> | 12.00-13.00 | Registrasi                                                                                                                                                                                                                                 | Panitia         |
|                                   | 13.00-13.05 | Lagu Indonesia Raya dan Hymne Universitas Jember                                                                                                                                                                                           | Panitia         |
|                                   | 13.05-13.10 | Laporan Ketua Panitia                                                                                                                                                                                                                      | Panitia         |
|                                   | 13.10-13.15 | <i>Welcoming Speech</i> oleh Dekan FISIP Universitas Jember                                                                                                                                                                                | Panitia         |
|                                   | 13.15-13.20 | <i>Opening Speech</i> oleh Rektor Universitas Jember                                                                                                                                                                                       | Panitia         |
|                                   | 13.20-13.55 | Penyampaian Materi oleh <i>Invited Speaker</i> (Drs. Vinsensius Jemadu, MBA, <i>Deputy Minister for Destination and Infrastructure Development Ministry of Tourism and Creative Economy</i> )                                              | Panitia         |
|                                   | 13.55-15.30 | Penyampaian Materi oleh <i>Keynote Speaker</i> (Prof. Carlos Costa, University de Aviro Portugal dan David G. Simmons, Ph.D., Professor Emeritus, Lincoln University, New Zealand)                                                         | Moderator       |
|                                   | 15.30-17.30 | Penyampaian Materi oleh <i>Speakers</i> Dr. Suyanto Waspo ( <i>Head of BAPPEDA Banyuwangi</i> ), Wartono Salam ( <i>Operation Manager at Kalibaru Cottages Banyuwangi</i> ), Panca Octawirani, Ph.D ( <i>FISIP, University of Jember</i> ) | Moderator       |
| <b>Jumat,<br/>13 Agustus 2021</b> | 08.00-08.30 | Registrasi                                                                                                                                                                                                                                 | Panitia         |
|                                   | 08.30-09.00 | Persiapan <i>Zoom Meeting</i> dan Pembagian <i>Break Room</i> Presentasi Makalah 1                                                                                                                                                         | Panitia         |
|                                   | 09.00-11.00 | Presentasi Makalah 1                                                                                                                                                                                                                       | Moderator       |
|                                   | 11.00-12.30 | ISHOMA                                                                                                                                                                                                                                     | Panitia         |
|                                   | 12.30-13.00 | Persiapan <i>Zoom Meeting</i> dan Pembagian <i>Break Room</i> Presentasi Makalah 2                                                                                                                                                         | Panitia         |
|                                   | 13.00-15.00 | Presentasi Makalah 2                                                                                                                                                                                                                       | Moderator       |
|                                   | 15.00-17.00 | Join Grup Besar                                                                                                                                                                                                                            | Panitia         |

## **TATA TERTIB PRESENTER DALAM *BREAK OUT ROOM***

1. Presenter adalah peserta yang sudah mengirimkan abstrak dan artikel keseluruhan pada alamat email: [semnaspariwisata@unej.ac.id](mailto:semnaspariwisata@unej.ac.id);
2. Presenter wajib memasang *Zoom Cloud Meeting* pada ponsel, PC atau laptop serta terkoneksi dengan internet;
3. Durasi presentasi maksimal 10 menit bagi masing-masing presenter;
4. Apabila presenter mengalami kendala jaringan pada saat presentasi, panitia akan memberikan kesempatan untuk melakukan pemaparan ulang;
5. Akses webinar akan dikirimkan via email para presenter pada H-1 pelaksanaan webinar;
6. Akses dibuka pada Hari Kamis, 12 Agustus 2021, Pukul 12.00 WIB;
7. Presenter diharap menggunakan nama lengkap dan singkatan asal universitas (Contoh: Novi Wulandari – Unej)
8. Presenter diharapkan menonaktifkan mikrofon saat presenter lain memaparkan artikel ilmiahnya;
9. Pertanyaan kepada presenter akan direkapitulasi oleh panitia dan akan dipilih untuk ditanyakan kepada presenter yang dituju dengan mengirim pada *Chat Box Zoom*, dengan menggunakan format: Nama Lengkap - Nama Presenter Tujuan – Pertanyaan;
10. Sesi presentasi akan diatur oleh moderator;
11. Moderator berperan sebagai *reviewer* awal bagi setiap presenter;
12. Sertifikat akan dibagikan kepada para presenter yang mengikuti acara dari tanggal 12 – 13 Agustus 2021 dengan mengisi daftar hadir pada *link Google Form* yang akan dibagikan pada setiap acara.

## PRESENTASI MAKALAH 1 “PARIWISATA BERKELANJUTAN”

Hari Tanggal : Jumat, 13 Agustus 2021

Pukul : 09.00 – 11.00 WIB

Moderator : Rebecha Prananta

| NO | PENULIS                                                                                                | JUDUL                                                                                                                                                                                                         |
|----|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Daniel Dairu Djowa <sup>1*</sup> ,<br>Monika Wutun <sup>2</sup> ,<br>Silvania S.E.Mandaru <sup>3</sup> | Strategi <i>Sustainable Tourism</i> Nih Sumba <i>Resort</i> Dalam Mempertahankan Citra Sebagai Hotel Terbaik Dunia                                                                                            |
| 2  | Nursalam <sup>1*</sup> ,<br>Melkisedek N.B.C.<br>Neolaka <sup>2*</sup>                                 | Tantangan dan Strategi Pembangunan Pariwisata Berkelanjutan Provinsi Nusa Tenggara Timur                                                                                                                      |
| 3  | 1 Hendrik Toda,<br>2Theny I. B. Kurniati Pah                                                           | <i>Policies Supporting Collaboration In Tourism</i>                                                                                                                                                           |
| 4  | Nani Harlinda Nurdin <sup>1</sup> ,<br>Zulkarnain Hamson <sup>2</sup> ,<br>Nurmillah <sup>3</sup>      | <i>Cross Sector Collaboration and Policy Recommendation : Implementation Tourism Policy In The Pandemic Era</i>                                                                                               |
| 5  | Agatha Adelvina<br>Marwadi                                                                             | Analisis Strategi Pengembangan Bisnis Di Daerah Wisata Bahari Hasan Maubesi Dan Pantai Motadikin Di Kabupaten Malaka                                                                                          |
| 6  | Indra Perdana Wibisono;<br>Dina Suryawati                                                              | <i>Collaborative Governance</i> : Sebuah Jalan Menuju Pembangunan Pariwisata Berkelanjutan                                                                                                                    |
| 7  | Dina Suryawati;<br>Abul Haris Suryo<br>Negoro;<br>Citra Regita Intania                                 | <i>Community Tourism Collaborative Governance (Ctcg)</i> : Sebuah Upaya Peningkatan Kesejahteraan Masyarakat Lokal (Studi Pada Kelompok Sadar Wisata Tanoker Kecamatan Ledokombo Kabupaten Jember Jawa Timur) |

## PRESENTASI MAKALAH 2 “PARIWISATA BERKELANJUTAN”

Hari Tanggal : Jumat, 13 Agustus 2021

Pukul : 13.00 – 15.00 WIB

Moderator : Margareta Andini Nugroho

| NO | PENULIS                                                                                                                                                | JUDUL                                                                                                                                                                  |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Risma Niswaty <sup>1</sup> , Reski <sup>2</sup> ,<br>Sitti Hardiyanti Arhas <sup>3</sup> ,<br>Hajrah <sup>4</sup><br>Muh. Nasrullah <sup>5</sup>       | <i>Analysis of Student Learning Activity During Online Learning Department of Office Automation and Governance at SMK Negeri 1 Makassar</i>                            |
| 2  | Rudi Salam <sup>1</sup> ,<br>Sri Kurnia <sup>2</sup> , Haedar<br>Akib <sup>3</sup> , Muh. Darwis <sup>4</sup><br>Jamaluddin <sup>5</sup>               | <i>The Influence of Organizational Culture on the Discipline of Management in the Makassar City Muhammadiyah Student Association</i>                                   |
| 3  | Sirajuddin Saleh <sup>1</sup> , Nurul<br>Adha <sup>2</sup> ,<br>Risma Niswaty <sup>3</sup> ,<br>Baharuddin <sup>4</sup> ,<br>Nasaruddin H <sup>5</sup> | <i>The Effect of Teacher Interpersonal Communication on Student Learning Motivation at SMAN 1 Enrekang</i>                                                             |
| 4  | Hastho Joko Nur Utomo <sup>1*</sup><br>Eny Endah Pujiastuti <sup>2</sup>                                                                               | Spritual Intellegence (Sdm) Sebagai Strategi Recovery Desa Wisata Menuju Desa Wisata Berkelanjutan                                                                     |
| 5  | Hendrik Toda,<br>2Theny I. B. Kurniati Pah                                                                                                             | <i>Policies Supporting Collaboration In Tourism</i>                                                                                                                    |
| 6  | Rebecha Prananta                                                                                                                                       | Pemanfaatan <i>Creative Tourism</i> Sebagai Salah Satu Peluang Eksistensi Pariwisata Pada Masa Pandemi Covid-19 Di Desa Wisata Adat Osing Kemiren Kabupaten Banyuwangi |
| 7  | Pandu Satriya Utama;<br>I Ketut Mastika<br>Panca Oktawirani<br>Pramesi Lokaprasida                                                                     | <i>The Tourism Policy to Boost Empowerment Local Community by Developing of Cruise Industry in Probolinggo City, East Java, Indonesia</i>                              |

## PRESENTASI MAKALAH 1 “PEMASARAN PARIWISATA”

Hari Tanggal : Jumat, 13 Agustus 2021

Pukul : 09.00 – 11.00 WIB

Moderator : Indra Perdana Wibisono

| NO | PENULIS                                                                                                                                                                               | JUDUL                                                                                                                                                                    |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Lisa Adhrianti<br>Yuli Hartanto                                                                                                                                                       | <i>Social Media Marketing In Efforts To Build Image For Visiting Decisions Of The Bengkulu Regional Tourism (Case Study On Pesona 88 Curup In Rejang Lebong Regency)</i> |
| 2  | Andy Alfatih                                                                                                                                                                          | <i>Edu-tourism Program as A Policy for Tourism Sector Advancement</i>                                                                                                    |
| 3  | Arlan Alexzand Bessie                                                                                                                                                                 | Festival 3 Gunung Sebagai Terobosan Baru Pemerintah Kabupaten Lembata dalam Melakukan ‘City Branding’ Untuk Peningkatan Kualitas Pariwisata                              |
| 4  | Sitti Hardiyanti Arhas <sup>1</sup> ,<br>Riskawati <sup>2</sup> ,<br>Sirajudin Saleh <sup>3</sup> , Haedar Akib <sup>4</sup> , Suprianto <sup>5</sup>                                 | <i>Discipline of the Planning and Cooperation Bureau of Makassar State University</i>                                                                                    |
| 5  | Muhammad Darwis <sup>1</sup> ,<br>Nahdha Aulya Lumaela <sup>2</sup> ,<br>Selfi Budi Helpiastuti <sup>3</sup> ,<br>Jamaluddin <sup>4</sup><br>Perwira Anshory<br>Simamora <sup>5</sup> | <i>Quality of Integrated Administrative Services at the Tamalate District Office, Makassar City</i>                                                                      |
| 6  | Basri bado <sup>1*</sup> ,<br>Hasniaty <sup>2</sup> ,<br>Abdi Sakti Walengka <sup>3</sup>                                                                                             | Analisis Pengembangan Citra Pariwisata Melalui Strategi Pemasaran Pariwisata Dan Program Kepuasan Wisatawan Di Kabupaten Tana Toraja                                     |

## PRESENTASI MAKALAH 2 “PEMASARAN PARIWISATA”

Hari Tanggal : Jumat, 13 Agustus 2021

Pukul : 13.00 – 15.00 WIB

Moderator : Rebecha Prananta

| NO | PENULIS                                                                                                                                             | JUDUL                                                                                                                                                |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Haedar Akib <sup>1</sup> ,<br>A.Panangngareng <sup>2</sup> ,<br>Risma Niswaty <sup>3</sup> and<br>Hartina Fattah <sup>4</sup> , Haerul <sup>5</sup> | <i>Effectiveness of Archives Management Governance (Case Study on the 2019 Legislative Election Stage at the Bawaslu of South Sulawesi Province)</i> |
| 2  | Adi Soeprapto <sup>1*</sup> , Eny Endah Pujiastuti <sup>2</sup> ,<br>Aninda <sup>1</sup>                                                            | <i>Tourist Storytelling Behavior and Factors Influenced it</i>                                                                                       |
| 3  | Nungky Viana Feranita <sup>1*</sup> ,<br>Neni Dwi Yulianita <sup>2</sup> ,<br>Habibatus Safa'ah <sup>3</sup> , Sri Handayani <sup>4</sup>           | <i>The Development Strategy Of Puncak Badean Tourism During Covid-19 Pandemic</i>                                                                    |
| 4  | Achadyah Prabawati<br>Sinta Agustiningrum<br>Siti Rof'ah Agustin<br>Brian Suryananda<br>Pradiptha                                                   | Sadeng Dance Icon With Cultural Stage Puger Cultural Assets – South Part - Jember District                                                           |
| 5  | Poerwanto<br>Zakaria Lantang Sukirno                                                                                                                | <i>New Normal Pariwisata menuju Society 5.0—A Super Smart Society</i>                                                                                |

## PRESENTASI MAKALAH 1

### “DESTINASI PARIWISATA”

Hari Tanggal : Jumat, 13 Agustus 2021

Pukul : 09.00 – 11.00 WIB

Moderator : Margaretta Andini Nugroho

| NO | PENULIS                                                                                                                                                                                  | JUDUL                                                                                                                                                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Rohim <sup>1*</sup> ,<br>Dandi Madya Saputra <sup>2</sup> ,<br>Dwi Widianoro <sup>3</sup><br>Ahmad Thoyibus Sifa <sup>4</sup>                                                            | <i>Bande Alit Beach: An Abandoned Paradise on Earth</i>                                                                                                  |
| 2  | Eny Endah Pujiastuti <sup>1*</sup> ,<br>Meilan Sugiarto <sup>1</sup> ,<br>Muhammad Hanif <sup>1</sup>                                                                                    | <i>Heritage Tourism : Authenticity and Sustainability</i>                                                                                                |
| 3  | Muh. Nasrullah <sup>1</sup> ,<br>Suprianto <sup>2</sup> ,<br>Eritrina <sup>3</sup> , Jamaluddin <sup>4</sup> ,<br>Rudi Salam <sup>5</sup>                                                | <i>Optimizing the Management of Facilities and Infrastructure for the PSDA Office UPTD Cempa, Pinrang Regency</i>                                        |
| 4  | Jamaluddin <sup>1</sup> ,<br>Dian Anugrah <sup>2</sup> , Herlina<br>Sakawati <sup>3</sup> Sitti Hardiyanti<br>Arhas <sup>4</sup>                                                         | <i>Quality of Population Administration Management Services at the Makassar City Ujung Tanah Sub-District Office</i>                                     |
| 5  | Giyanto                                                                                                                                                                                  | <i>Analisis Tingkat Keberhasilan Pengelolaan Objek Wisata (Studi Pada Objek Wisata Pantai Watu Ulo Desa Sumberejo Kecamatan Ambulu Kabupaten Jember)</i> |
| 6  | Daryono <sup>1*</sup> ,<br>Arwin Sanjaya <sup>2</sup> ,<br>Ahmad Bintoro <sup>3</sup> ,<br>Andini Febriyanti <sup>4</sup> , Anita<br>Proyogo <sup>5</sup> ,<br>Mulia Rahmah <sup>6</sup> | <i>Implementation of Collaborative Governance in Derawan Island Tourism Development in the Berau Regency Government.</i>                                 |

## PRESENTASI MAKALAH 2

### “DESTINASI PARIWISATA”

Hari Tanggal : Jumat, 13 Agustus 2021

Pukul : 13.00 – 15.00 WIB

Moderator : Indra Perdana Wibisono

| NO | PENULIS                                                                                                                         | JUDUL                                                                                                                                                |
|----|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Rofiqi<br>Rebecha Prananta                                                                                                      | <i>Potensial Wisata Desa Badean Menjadi Desa Wisata Berbasis Pariwisata Kreatif Dan Ekonomi Kreatif (Tourism And Creative Economy) Berkelanjutan</i> |
| 2  | Wahyu Hdiayat Farib,<br>Ishak Hasan,<br>Said Achmad Kabiru<br>Rafiie                                                            | <i>Pertumbuhan Perekonomian Daerah Melalui Destinasi Ekowisata (Studi Kasus Kabupaten Aceh Jaya)</i>                                                 |
| 3  | Selfi Budi Helpiastuti<br>Dina Suryawati<br>Fathur Farozi                                                                       | <i>Community-Based Tourism Planning In Jumerto Rafting Tourism In Jember Regency</i>                                                                 |
| 4  | Asmuni <sup>1*</sup> ,<br>Risa Fitriyani <sup>2</sup> ,<br>Wulan Prihatin <sup>3</sup> and<br>Khoirotul Fitriya <sup>4</sup>    | <i>The Challenges of Village-Owned Enterprises Finding Identity and Developing a Village Tourism Business</i>                                        |
| 5  | Rohim <sup>1*</sup> ,<br>M. Zaenul Muttaqin <sup>2</sup> ,<br>Asmuni <sup>3</sup><br>Fadillah Endah<br>Sunarsiyani <sup>4</sup> | <i>Multi-sector Collaboration: Success Stories of Tourism Village Development</i>                                                                    |



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Ministry of Tourism and  
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Dr. Ir. Iwan Taruna, M.Eng.  
Rector of the University of Jember

**Welcoming  
Speech**



Dr. Djoko Poernomo, M.Si  
Dean of the Faculty of Social  
and Political Sciences

## MODERATOR



Suyani Indriastuti,  
Ph.D  
Faculty of Social and  
Political Sciences,  
University of Jember,  
Indonesia

## KEYNOTE SPEAKERS



Prof. Carlos Costa  
Universidade de  
Aveiro, Portugal



David G. Simmons,  
Ph.D, MInstD,  
Professor Emeritus  
(Tourism)  
Lincoln University,  
New Zealand



Dr. Suyanto Waspo  
Tondo W., M.Si  
Head of BAPPEDA  
Banyuwangi



Wartono Salam,  
A.md.Par.  
Operation Manager at  
Kalibaru Cottages  
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